

Financial DNA Resources Proudly Offers the Following:

Entrepreneur Success Coaching Program

Develop Your Entrepreneurial Mind-Set....Build A Quality Life From The Inside-Out



Hugh Massie
President
Financial DNA
Resources, Inc.

Hugh is a Wealth Mentor to individuals, families, executives, business owners and youths from all over the world. Also, Hugh has trained over 4000 advisors worldwide to become Wealth Mentors using the Financial DNA[®] Discovery Process.

He is a recognized speaker on how human behavior influences life, business and wealth creation, and also the author of Financial DNA[®] - Discovering Your Unique Financial Personality for a Quality Life.

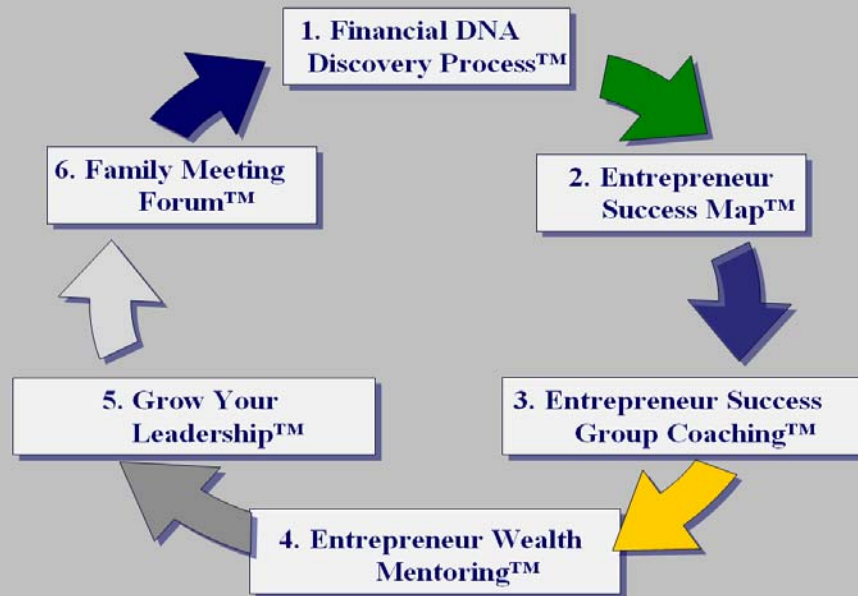
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Entrepreneur Success Coaching Program Overview

1. Five Areas of Unique Learning for Entrepreneurs:

- More productively how to use your unique behavioral talents
- Develop effective communication to build relationship confidence in all areas of your life
- Improving all life, business and financial decisions through an improved relationship to money
- Managing your business and its people culture with greater emotional intelligence
- Developing enhanced family unity through improved relationships

2. Program Benefits:

Understand the importance of your attitude to money on every decision and thereby achieve:

- Substantially increased revenue and business value
- Greater life balance with more free time
- Happier family life
- More loyal employees
- Establishing how much is enough and moving your life from success to significance

Financial DNA[®]: Behavioral Discovery for Entrepreneurs

What people are saying about Financial DNA:

Knowing how you are hard-wired to behave is more important than the technical and product aspects.

Susan Bradley
Sudden Money
Institute and FPA
Board

Everyone really loved the Financial DNA profiles. It is a fabulous assessment instrument!

Tammy Surratt
Legacy Wealth
Group

Hugh addresses what I believe is the most important aspect of achieving economic freedom: Know Thyself!

Elizabeth Jetton
Mercer Advisors and
2005 FPA Chair

My clients are now able to better understand what drives their decision making when investing.

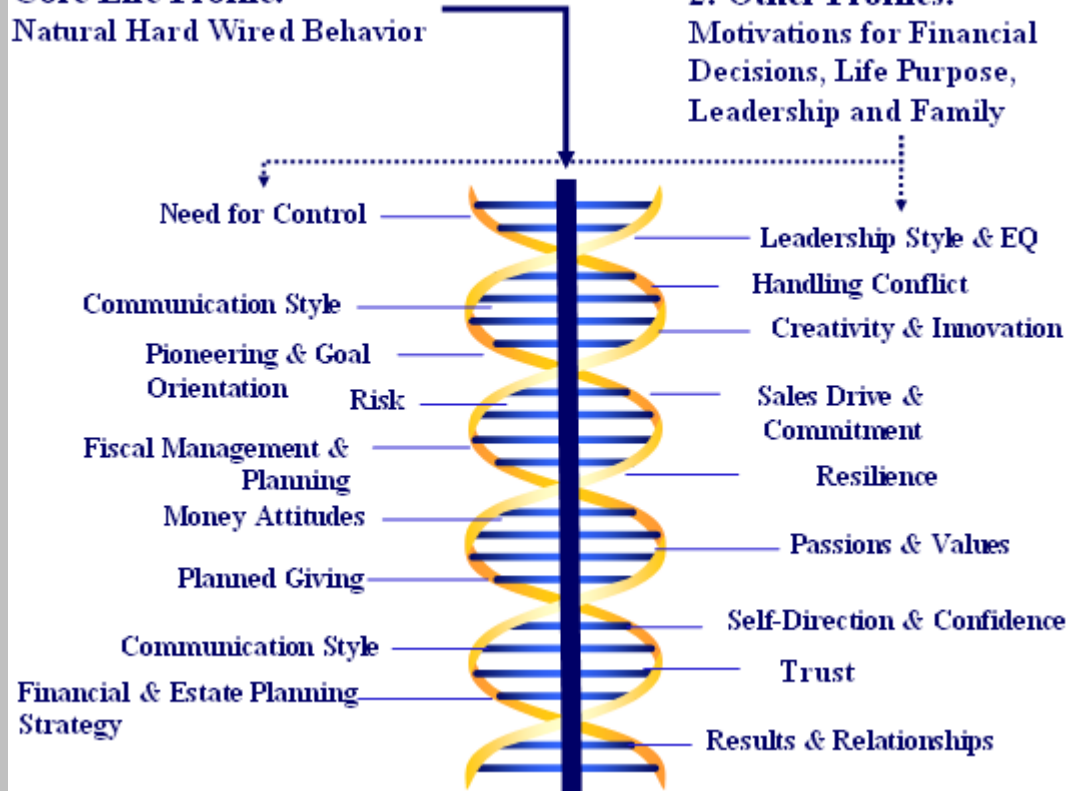
George Vieth
ING Advisors

Core Life Profile:

Natural Hard Wired Behavior

2. Other Profiles:

Motivations for Financial Decisions, Life Purpose, Leadership and Family



3. The Program Activities Based On 4 Pillars:

- Financial DNA – Building your relationship to money based on a life purpose
- Entrepreneur DNA – Understanding your entrepreneurial wiring and drive
- Business DNA – Growing your leadership and building a healthy people culture
- Family DNA – Enhancing family unity through connecting your business to your family and the legacy of your life

4. Other Program Information:

- The participants will complete online the Financial DNA profiles related to each of the 4 pillars
- The program will be based on validated research that has been conducted on the behavioral mind-set of entrepreneurs
- The program is conducted in 2 two day group sessions plus monthly group community calls – total cost of \$6,000pa
- To plan a program, please email us at inquiries@financialdna.com