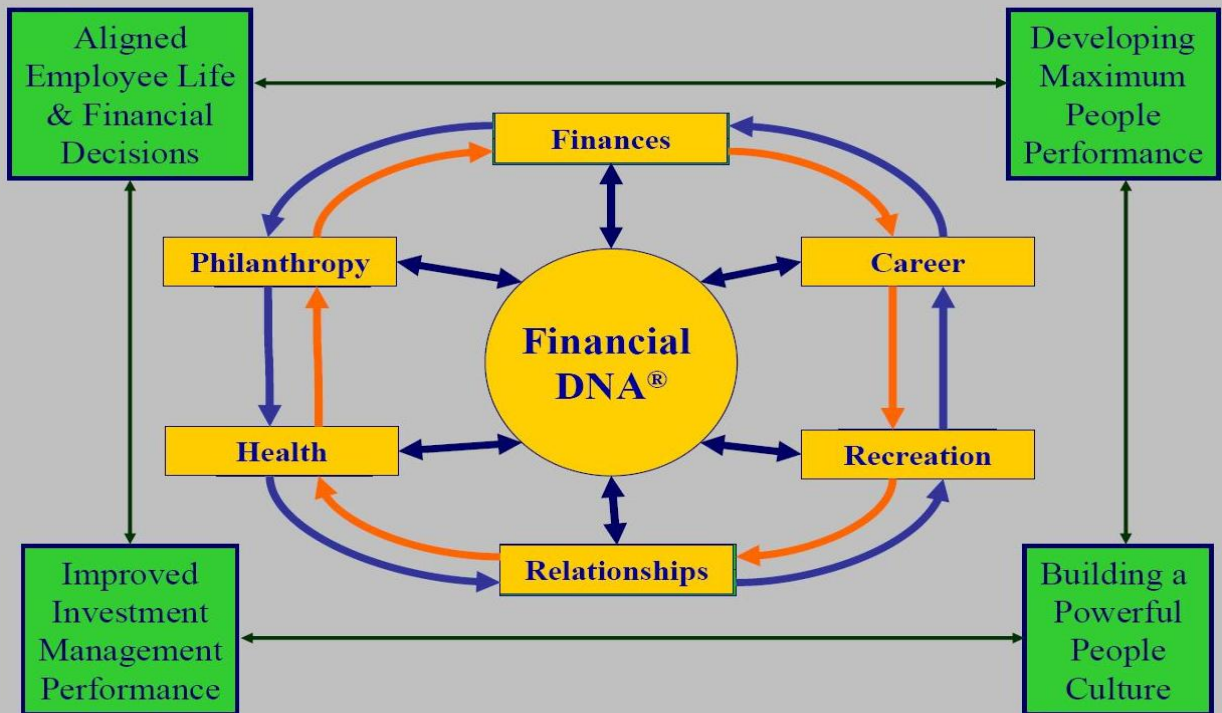


Executive DNA Resources (a division of DNA Behavior International) Proudly Offers the Following:

Executive DNA[®] Financial Life Balance Program

Enable Your Executives to Build a Quality Life....Re-Define Your People Culture Model



Executive DNA Financial Life Balance Program

1. Unique Learning for Executives

- Understand your inherent strengths, struggles and financial aptitudes
- Develop effective communication to build relationship confidence in all areas of your life
- Improve all life, career and financial decisions through an enhanced relationship to money
- Manage your business and people culture with greater emotional intelligence
- Build sustainable plans for your quality life and leadership

2. Program Benefits

- Substantially increased career fulfillment with less stress
- Greater life balance and more free time
- Happier family life
- Improved wealth creation
- A more loyal team and improved leadership



Hugh Massie
 President
 DNA Behavior
 International.

Hugh is a Wealth Mentor to individuals, families, executives, business owners and youths from all over the world. Also, Hugh has trained over 4000 advisors worldwide to become Wealth Mentors using the Financial DNA[®] Discovery Process.

He is a recognized speaker on human behavior and wealth creation and the author of Financial DNA[®] - Discovering Your Unique Financial Personality for a Quality Life.

Executive DNA Resources

5901-A Peachtree
 Dunwoody Rd.

Suite 150

Atlanta GA 30328

www.executivedna.com

Executive DNA[®] Profiles: Life and Financial Behavior Discovery

What people are saying about us:

Knowing how you are hard-wired to behave is more important than the technical and product aspects.

Susan Bradley
 Sudden Money Institute and FPA Board

Everyone really loved the Financial DNA profiles. It is a fabulous assessment instrument!

Tammy Surratt
 Legacy Wealth Group

Hugh addresses what I believe is the most important aspect of achieving economic freedom: Know Thyself!

Elizabeth Jetton
 Mercer Advisors and 2005 FPA Chair

My clients are now able to better understand what drives their decision making when investing.

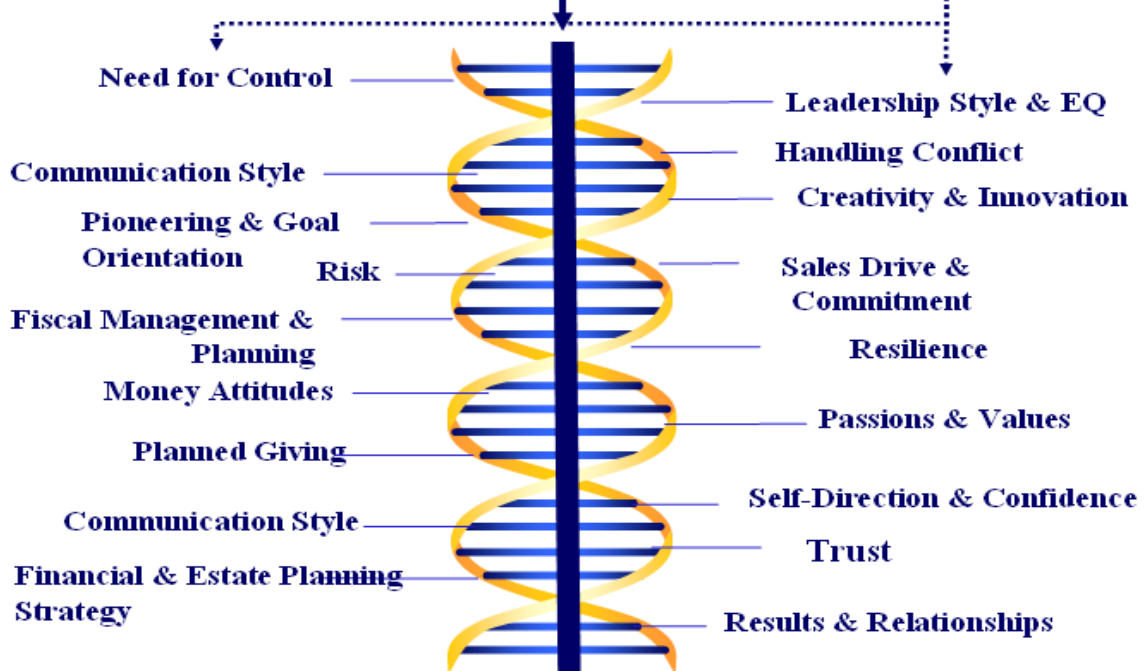
George Vieth
 ING Advisors

1. Core Life Profile:

Natural Hard Wired Behavior

2. Other Profiles:

Motivations for Financial Decisions, Life Purpose, Leadership and Family



3. Program Activities

- Behavioral discovery through completion of the Financial DNA Profiles
- Building a plan using the Quality Life Financial Planning Workbook
- Team and Leadership Development using our Business DNA[®] tools
- Interactive feedback individually or through a group workshop program

4. Other Program Information

- The program is offered as a benefit for executives to participate
- The program is typically offered by the employer, or retirement plan manager, or financial advisor or a fund manager
- To plan a program, please email us at inquiries@executivedna.com