

Financial DNA Resources proudly invites you to attend:

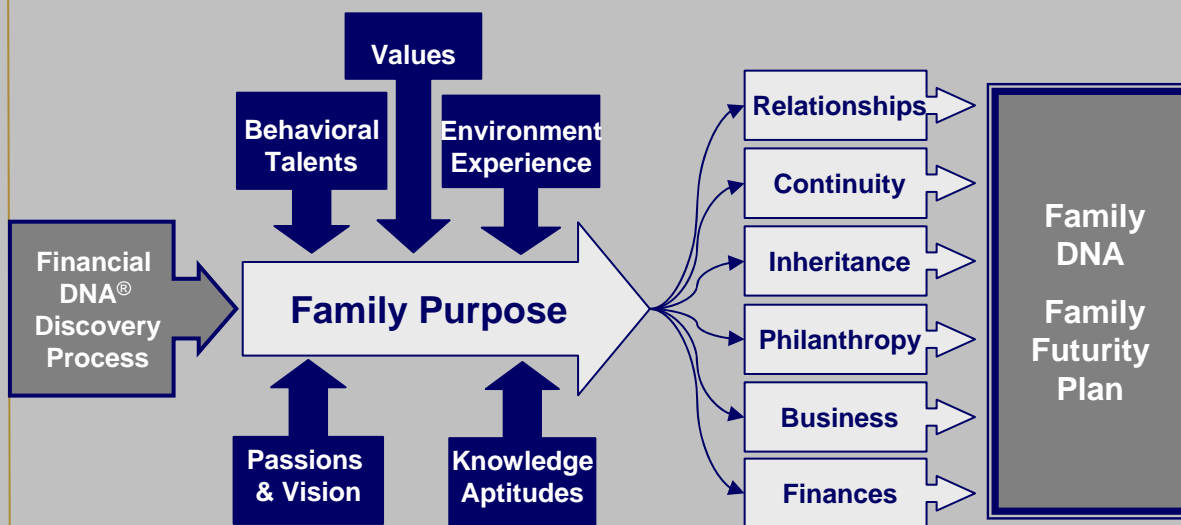
## **Family DNA<sup>®</sup> – Family Meeting Program**



**Hugh Massie**  
 President  
 Financial DNA  
 Resources, Inc

Hugh is a Wealth Mentor to individuals, families, entrepreneurs and youths worldwide, and trainer of over 4000 advisors worldwide. He is a speaker on human behavior and wealth creation and author of Financial DNA<sup>®</sup> - Discovering Your Unique Financial Personality for a Quality Life.

Leave The Legacy You Want...Instead of Leaving It To Chance



### **Family DNA Family Meeting Program**

#### **1. Unique Learning for Family Members**

- Objectively understand each person's inherent behavioral and decision-making style
- Each person's perception of the family in the past and future expectations
- Techniques for family communication
- Improve all family decisions through an enhanced relationship to money
- Family purpose and family legacy for making future family decisions
- Enhanced family leadership approaches

#### **2. Program Benefits**

- Navigate differences in family behavior
- Improve family communication
- Have a happier family life
- Define the family purpose and family legacy
- Establish family legacy
- Strategies for wealth transfer and inheritance
- Address family business needs
- Better manage family succession

**Financial DNA  
 Resources, Inc.**  
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 Suite 150  
 Atlanta GA 30328  
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# Financial DNA®: Life and Financial Behavior Discovery

## What people are saying about Financial DNA:

*Knowing how you are hard-wired to behave is more important than the technical and product aspects.*

**Susan Bradley**  
Sudden Money Institute and FPA Board

*Everyone really loved the Financial DNA profiles. It is a fabulous assessment instrument!*

**Tammy Surratt**  
Legacy Wealth Group

*Hugh addresses what I believe is the most important aspect of achieving economic freedom: Know Thyself!*

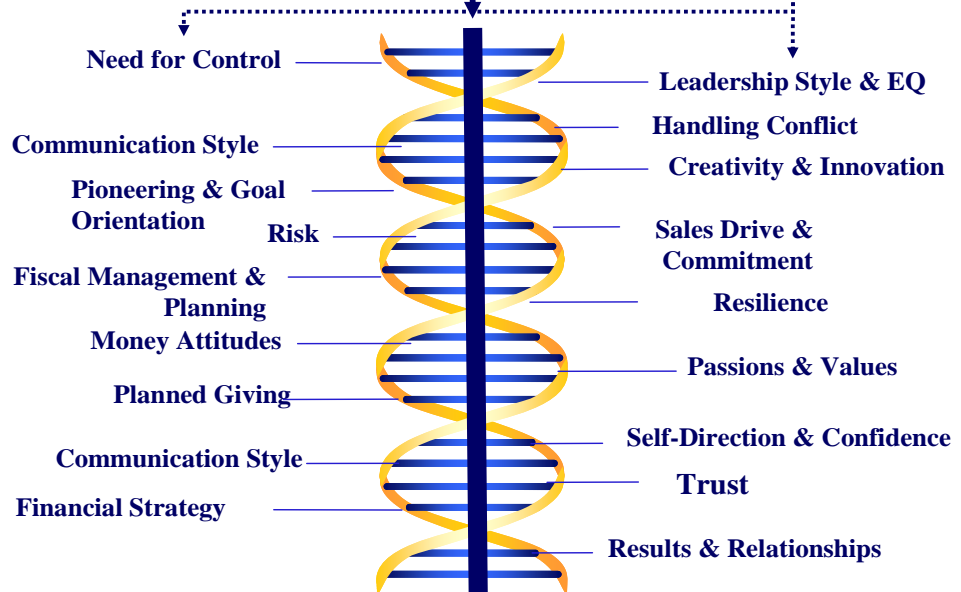
**Elizabeth Jetton**  
Mercer Advisors and 2005 FPA Chair

*My clients are now able to better understand what drives their decision making when investing.*

**George Vieth**  
ING Advisors

### 1. Core Life Profile: Natural Hard Wired Behavior

### 2. Other Profiles: Motivations for Financial Decisions, Life Purpose, Leadership and Family



### 3. Program Activities

- Behavioral discovery through completion of the Financial DNA Profiles
- Review of Family Map Analysis™
- Develop the Family Futurity Plan™
- Interactive feedback through a Family Meeting Forum and individually

### 4. Other Program Information

- The programs are for 3 hours or 2 days
- To plan a program, please email us at [inquiries@financialdna.com](mailto:inquiries@financialdna.com)