Financial DNA® Wealth Mentor Training Part 1

Creating Wealth by

“Understanding People Before Numbers”

OVERVIEW OF INITIAL TRAINING	**Part 1 (2 days)** of an intensive **4 day** training program to become a “Financial DNA® Wealth Mentor” for the use of Financial DNA® Discovery Process.
AUDIENCE	This program is offered to selected people who share our business philosophy of “Understanding People Before Numbers”. It is for Financial and Professional Advisors, Coaches, & Consultants who wish to adopt a more client-centric human behavioral approach through the integration of the Financial DNA® Discovery Process into their business.
GOALS	To ensure each participant has a thorough understanding of the Financial DNA® process to gain deeper insight of their clients financial decision-making behavior and enable consistent delivery of the Financial DNA® Discovery Process.
TOPICS COVERED	• Engaging clients in completing Financial DNA® • Facilitating the Core Life Motivations and Financial Directions Profiles • Wealth Mentoring Conversation with clients using powerful questions • Building relationships and communicating with different behavioral styles
PREREQUISITES & RECOMMENDATIONS	A prerequisite for the course is that all participants must complete their Core Life Motivations Profile and Financial Directions profiles **prior** to the training session. Ideally, each participant also completes 5 Core Life Profiles with others.
TRAINER	Hugh Massie, President of Financial DNA Resources. Hugh is a wealth mentor and leading international trainer in human behavior and wealth creation.
PRICE	$2,000 due for Part 1 of the training, which includes 2 hours of individual coaching for implementing Financial DNA in your business. There is no obligation to complete Part 2. The price includes all Financial DNA® profiles, books and materials. A 10% discount is given for each additional person from the same firm attending the training. A Certified Wealth Mentor Training Package is available, providing a discount for training, support and profiles.
CONTINUING EDUCATION (CE)	16 CE hours have been granted by the CFP board for Part 1 of the Wealth Mentor Training Program.
TRAINING DATES	**Part 1** is delivered over **2 full days**. Please visit our website for the latest training dates.
VENUE	Atlanta please check our website for details.
TO REGISTER	Please contact us at inquiries@financialdna.com if you wish to register for this event.

For more information contact us at:
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Financial DNA®

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