



Financial DNA® Wealth Mentor Training

Part 2



Creating Wealth by “Understanding People Before Numbers”

OVERVIEW OF INITIAL TRAINING	Part 2 (2 days) of the 4 day training program to become a “Financial DNA® Wealth Mentor” for the use of Financial DNA® Discovery Process.
AUDIENCE	This program is offered to selected people who share our business philosophy of “understanding people before numbers”. It is for Financial and Professional Advisors, Coaches, & Consultants who wish to adopt a more client-centric human behavioral approach to guide their clients in building a quality life and an improved relationship to money through the integration of the Financial DNA® Discovery Process into their advisory process.
GOALS	To enable you to become a Financial DNA Certified Wealth Mentor with the ability to be able to facilitate a person using all of the Financial DNA profiles through in-depth financial and life discovery and help them find their life purpose and integrate that to a Quality Life Financial Plan so they can live it.
TOPICS COVERED	<ul style="list-style-type: none"> • Further behavioral insights • Life Purpose Discovery – Quality Life Insights Profiles and exercises • Implementing Quality Life Financial Planning with a Work Book • Mentoring techniques to facilitate a client on the journey of discovery
PREREQUISITES & RECOMMENDATIONS	A prerequisite for the course is that all participants must have completed Part 1 (first 2 days) of the training and the Financial Directions Profile.
TRAINER	Hugh Massie, President of Financial DNA Resources. Hugh is a wealth mentor and leading international trainer in human behavior and wealth creation.
PRICE	\$2,000 due for Part 2 of the training, which includes 2 hours of individual coaching for implementing the Financial DNA process into your business. The price includes all profiles, books and materials. A 10% discount is given for each additional person from the same firm attending the training. A Certified Wealth Mentor Training Package is available which provides a discount for training, support and profile usage.
CONTINUING EDUCATION (CE)	16 CE hours have been granted by the CFP Board for Part 2 of the Wealth Mentor Training Program.
TRAINING DATES	Part 2 is delivered over 2 full days . Please visit our website for the latest training dates.
VENUE	Atlanta, please check our website for details.
TO REGISTER	Please contact us at inquiries@financialdna.com if you wish to register for this event.

For more information contact us at:
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